## **Press Release**

## For immediate release

## Reduced Ticket Prices Announced for 2024 IRT New Zealand Trotting Cup Day

The IRT New Zealand Trotting Cup Day, taking place on Tuesday 12th November, 2024, stands as a premier highlight on the New Zealand sporting calendar, delivering a thrilling day of world-class racing and entertainment.

This year's IRT New Zealand Trotting Cup marks the 121st running of the historic race, and the stakes have been raised to \$1 million for the first time since 2009, when Monkey King claimed his first of two Cup victories. While last year's champion, Swayzee, won't be returning to defend his title, trainer Jason Grimson is set to enter four other contenders, setting the stage for another unforgettable race.

In a move to enhance accessibility, organisers have significantly reduced ticket prices. Starting at just \$25—down from \$40 last year—these new prices make it easier than ever for everyone to be part of this outstanding event.

"We understand that price is a significant factor for many people this year," said Brian Thompson, CEO at Addington Raceway. "By offering more affordable ticket options, we hope to make the event accessible to everyone, giving more people the opportunity to dress up and celebrate with friends, after all this race day is all about creating memorable moments."

The Public Village will allow patrons to experience the racing excitement up close with excellent trackside viewing. This area will also feature a variety of food vendors, cashless bars, TAB betting facilities, and chill-out zones. For those seeking entertainment and live music, the ZM on the Green ticket (formerly Lindauer Lawn) is also available.

Organisers are delighted to continue their partnership with The Crossing, bringing back the always competitive fashion competition. With fantastic prizes up for grabs, now is the time for attendees to start planning their look for the IRT New Zealand Trotting Cup Day.

The event wouldn't be possible without the support of great partners, including IRT. Having IRT as the major Sponsor, allows the organisers to future plan with confidence, ensuring that IRT New Zealand Trotting Cup Day remains at the forefront of harness racing and a must-do event on people's social calendar

For more information about the IRT New Zealand Trotting Cup Day, including ticket sales and event details, please visit addington.co.nz or follow on social media.

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